Making Lives Better with Alorica

2022 MLBA Impact Report





I recently moved on my own with my one-yearold daughter, and it's been so hard. I have been going without food between feeding her and trying to pay my rent, and **MLBA gave me the help I needed to get everything together**. It really shows how they are truly there for you. *Tiara Pickett · United States*

My father passed away so suddenly that we were not financially prepared. **MLBA was able to help us move forward, worry less and avoid being in debt.** We are thankful for the financial assistance that MLBA has extended our family.

I want to thank MLBA for the funds they gave me to finish my mom's medical exams and for **always supporting Alorica employees and our friends and family.**

Maria Sandoval · Panama

I have 4 children all age 5 and down. We have had some huge blows in the past two years. We aren't usually the type to ask for help but when your back is against the wall and you're doing all you can, you eventually have to put your pride aside and ask for help. I would like to thank everyone who contributed to helping my family no longer have to panic and face homelessness.

Tiffany Jones · United States

After a very complicated pregnancy, I had a premature birth. We are still watching my son's development, and because of his condition, he needs a very expensive, specialized milk. I applied for a grant, and **MLBA provided me the funding I needed to feed my baby.** I am very grateful for the support. *Cristina Rodriguez · Guatemala*

I tested positive for COVID-19 and needed to be taken to a quarantine facility. Through MLBA, I received a gift card for groceries. Now, we have meals on our table, and we can even buy extra food, especially milk for my youngest. I hope that what happened to me will also inspire others to do good because **it is not often that you can have an organization like MLBA to help you during your darkest times.**

Brian Payumo · Philippines





Joyce Lee *President, MLBA*

To my friends and colleagues,

Every year, when I look back at all we have accomplished together through Alorica's non-profit partner Making Lives Better with Alorica (MLBA), I am deeply touched and humbled by the generosity and dedication of our donors around the world. Thank you for consistently showing up for those in need by giving your time, donations, and love through MLBA. And for those that received support from MLBA this year, I am grateful that we were able to be there for you and bring light to your darkest days.

This year, our MLBA family raised nearly **\$600,000** and awarded **more than 1,000 grants** to those in need to help with medical bills, housing, food, funeral expenses and more. Together, we provided crisis relief to our impacted team members during Hurricane Ian in the U.S. and Typhoon Noru in the Philippines. And through supply drives and donations, we gave over \$40,000 to help those affected by natural disasters so they could rebuild their lives.

But none of this was possible without our donors and volunteers—I appreciate each and every one of you for continuing to make a positive change in your communities.

Thank you for your commitment to making lives better. Let's continue to deliver on that promise throughout the coming year and beyond.

With love, Joyce Lee President, MLBA



Making Lives Better with Alorica (MLBA) is the non-profit partner of Alorica—a worldwide leader in digital customer experience solutions. Our approach to corporate philanthropy is like none other; most companies handle charitable giving from the top-down, but MLBA and Alorica *are not like most*.



POWER TO OUR PEOPLE

MLBA empowers Alorica employees to give to those in need within their own communities—allowing them to share the love with the people and local causes that matter most to them. With MLBA Chapters across 6 countries, Alorica employees have the decision-making power to choose how to make lives better through grants, grassroots fundraisers, and volunteering. Alorica and other generous donors provide the administrative resources needed to fund this giving program so **100% of the funds raised by a Chapter STAYS within that Chapter.**



A CULTURE OF CONNECTION

MLBA offers Aloricans an opportunity to bond over more than just work—and our people take pride in serving their communities together. Whether at a food pantry, homeless shelter, school or wherever they see a need, we applaud those who choose to donate their time and cherish the moments shared making lives better, together.



FAMILY TAKES CARE OF FAMILY

Our people are everything. MLBA provides an opportunity for Alorica employees to band together in times of crisis and in moments of uncertainty—lifting up one another as only a family can through grants and disaster relief. Our bond is our strength—and our resolve is unbreakable.

CORPORATE PARTNERSHIP

Alorica is the primary corporate partner of MLBA, providing administrative resources, logistics and personnel costs required to fuel the nonprofit. MLBA plays a significant role in Alorica's larger commitment to Corporate Social Responsibility (CSR), which champions programs that align with the company's vision of making lives better, one interaction at a time. Alorica's approach to CSR is split into three categories—Philanthropy (in which MLBA resides), People and Planet. To learn more about Alorica's CSR commitment, please visit <u>www.alorica.com/corporate-social-responsibility.</u> MLBA made great strides in its quest to make lives better around the world.









Through the 1,086 grants awarded, we helped with...











\$57,721 other needs (i.e., groceries, crisis relief, essentials)

Approx. 66%

of U.S. survey respondents who were granted rent or utility assistance **maintained stable housing** for more than 3 months after receiving help. Approx.

90

of individuals globally who received a grant from MLBA were **women**.







HOW WE SHARE THE LOVE

These are just a few examples of the many ways we help Aloricans and their communities across the world all year round.



DONATIONS

There is a certain joy that comes from giving to others—and it's a happiness felt by our amazing team members around the globe who support local nonprofits and the communities they live in.

- Our MLBA Chapter in Joplin, MO partnered with the Joplin Fire Department's Christmas for Kids toy drive as part of our Angel Program. This is the fifth year they've participated in this campaign with the local fire department, and to date, they've donated almost 4,000 toys worth \$2,000 for kids in need.
- MLBA Alphaland donated PhP100,000 to Kanlungan sa Er-Ma Ministry Inc., a non-profit organization that provides underserved children with educational assistance, first aid, counseling, health education and recreational activities. MLBA's generous donation enabled the organization to acquire groceries and much-needed supplies for the children.
- MLBA Palengue noticed many homeless puppies outside their local Alorica site and gave them water, food, and blankets to protect them from the cold. They also donated 2 dog houses so that they could protect themselves from the elements as well as a donation to the local animal shelter Buenos Chicos that houses over 170 dogs.



My family and I were in a situation with our electric company where they were about to disconnect our service. I recently lost my father in 2020 and 5 weeks later lost my kids' father. I moved in with my mom to help her and we got stuck with a higher electric bill and a security deposit we knew nothing about. Thank you MLBA for helping me pay this bill!

Brenda Sanders · United States



VOLUNTEERISM

Aloricans take pride in serving their communities. Whether at a food pantry, homeless shelter, school or wherever they see a need, we applaud those who choose to donate their time—either individually or as a team.

- MLBA Greensboro volunteered to pack backpacks full of school supplies and essentials bags with food, sanitary supplies and more for the local Boys and Girls Club.
- Our MLBA Chapter in Fort Bonifacio volunteered at a local kindergarten and nursery school to pass out donated meals and school supplies and participate in story time!
- · MLBA Guatemala partnered with Hábitat para la Humanidad (Habitat for Humanity) and volunteered as a team to build a new house for a family in need.





NON-PROFIT PARTNERSHIPS

We only partner with other registered nonprofits because transparency and integrity count when you're focused on helping others. In 2022, we worked with 88 non-profit organizations.

- Our MLBA Chapter in El Paso, TX, spread holiday cheer with the Lee Moor Children's Home. They collected gifts for the children of all ages that are currently in foster care and live at the center. They celebrated with a pizza party with drinks, chips, and desserts!
- MLBA Panama, in celebration of National Ocean Month, partnered with the MIMAR Foundation to hold a beach cleanup. The MLBA volunteers collected 30 bags of garbage.
- MLBA Alorica Center partnered with The Missionaries of Charity in Manila to help sick babies and children with malnutrition and tuberculosis. The team donated PhP15,000.00 worth of grocery items such as rice, milk, canned goods, and snacks.



During my darkest hour, I was in a horrifying car accident while pregnant. I had no one to turn to, but MLBA was there for me. My supervisor informed me about this amazing program after I shared my struggles with facing eviction. After I submitted my application, I was contacted immediately by wonderful board members who have been so kind every step of the way. I never imagined I would be working for such an amazing company that cares about their employees' well-being and doesn't turn their back in a time of need. I can't thank MLBA enough for being there for me when no one else was.

Anonymous · United States

CRISIS RELIEF

When tragedy strikes, we strike back. We provide food, clothing, shelter, and other basic necessities—often being the first responders.

- MLBA Fort Myers volunteered to pass out water, canned food, and other essentials to 50 Alorica employees affected by Hurricane Ian.
- MLBA Philippines provided supplies to those that were affected by severe flooding due to Typhoon Noru.



CERTIFICATIONS

We are proud to be recognized by the following organizations that share our commitment to making a difference, championing positive change and above all—doing the right thing.

This year, we were honored to receive Candid's (previously GuideStar's) highest level of transparency—the Platinum Seal for the second year in a row. This recognition demonstrates MLBA's strong commitment to fiscal responsibility and transparency for donors worldwide by articulating clear fundraising goals and consistently reaching them.

We are also proud to be recognized as a Top-Rated Nonprofit by GreatNonprofits, an organization dedicated to showing the true impact of charities through the ones who know them most—clients, volunteers, donors and recipients.



I have volunteered with MLBA for almost 2 years. The opportunity to make a difference in our community is endless. I am particularly touched by how much those involved are willing to give. Even in their busy lives and tight budgets, those committed to MLBA go out of their way to help others. Whether it is losing a home or not having enough food to put on the table, the people of MLBA understand these struggles. **So much so, that when it feels like all hope is lost, MLBA reaches out a hand and picks our neighbors up.**

Anonymous · United States



ANGELS AMONG US

Since 2016, MLBA Chapters have participated in our annual Angel Program, which challenges Alorica sites and programs to partner with other local nonprofits to donate gifts and necessities during the holiday season to their communities. In 2022—thanks to 100% Chapter participation we partnered with over 57 non-profits worldwide including Casa de los Abuelitos San José, Ronald McDonald House, Dream in a Shoebox, and more. Almost \$34,000 was raised to make sure that those in need, especially children, were not left without gifts or basic essentials.



MILES 4 MLBA

Alorica's executive leadership team, including Chief Culture Officer and MLBA President Joyce Lee, raised over \$27,000 by virtually biking, walking, and running while everyone bet on who would clock the most miles. Our winners, Ivelin Vesov, Client Solutions Director in Bulgaria, clocked in 349.7 miles and Mike Clifton, Chief Growth & Transformation Officer, raised over \$2,350!

THE BLUE HEART CONTEST

In 2022, we challenged Alorica sites and programs to encourage team members to sign up for recurring donations to MLBA via paycheck deduction—and the results were incredible!

2022 BLUE HEART CONTEST WINNERS

- Bluefield 7.6%
- Universal City 18.8%
- Puebla 5.8%
- Alphaland 2.9%





Since 2016, we fought for my mother's health, from foot amputation to dialysis 3x a week, back and forth to the hospital because of her diabetes complications. With almost 5 years of battling, we have been tested in all ways to meet her medical needs. This scrapped our family of savings. During the pandemic, we were tested even more. She became positive with COVID-19 and she passed away. Then suddenly, I thought of asking MLBA for help, and they did not disappoint. They took care of my late mother's funeral. **MLBA continues to inspire and give hope.**

MLBA NEXTGEN

MLBA NextGen is our designated program for youth volunteers. It is a way to inspire a spirit for giving in the future generation as well as teach them valuable business skills such as presenting, money management, marketing and more. This year, we expanded our NextGen program into Guatemala, Mexico and Panama.

- The NextGen kids in Guatemala held a candy station to raise money for Hogar Miguel Magone Guatemala! The youth volunteers spent their \$511 raised on supplies for the children's home.
- The Panama NextGen volunteers raised money to buy \$520 in art supplies to host an art therapy session with the elderly at MAI Center and the Belen Nursing Home.
- The Mexico NextGen volunteers held several fundraising events and raised almost \$1,500 to purchase medical equipment for the Children's Cardiology unit at Guadalajara's Antique Civil Hospital.
- NextGen in the U.S. raised money to donate and pack 1,000 backpacks full of school supplies for children in need in the Santa Ana, CA, area in partnership with the Seva Collective. Each NextGen youth volunteer designed, pitched, and raised money for their own passion project to put in the backpacks, including a kit to build a solar car, a flyer for free dance classes taught by the youth volunteer, a physics kit to build your own catapult, a flyer for financial wellness, and a flyer to join a beach cleanup.

I'm very grateful and blessed for being part of the MLBA Guatemala Team for almost a year now. This experience has been very special, and I have been able to know and be part of the lives of awesome people and their families. I'm very happy and optimistic that the experience during this year will continue in the next years, so we can help others' lives and communities here in my country.

Ana Valdez · MLBA Guatemala Chapter Board Member



MLBA INSPIRATION FUND

Every child should have the opportunity to discover their dream. That's why we brought back the MLBA Inspiration Fund to provide financial assistance specifically to middle/high school students (ages 11-18) who demonstrate a passion but aren't able to pursue their interests because of financial constraints. We asked Aloricans around the world to submit nominations for children within their families and communities that could benefit from the support.

Big shoutout to our primary sponsors Andrea & Mike Mohan for helping finance this year's Inspiration Fund!

We're thrilled to announce that we awarded **71 grants** totaling **\$60,000** to some really amazing kids!





Here are just a few of their incredible stories:

Sofia Raine Mendoza (Philippines)

Granted funds for tuition

All her life, Sofia felt like she shouldn't bother doing well in school because she didn't have enough money to go to a good high school or university. But then one day, Sofia thought "Why should I let my situation determine my limits?" Since then, Sofia has excelled in school and even received a scholarship to junior high. But then her mother got sick. First cancer, then a cardiovascular disease. Unfortunately, with their financial situation, Sofia's mom can't afford the surgery she needs. Sofia applied to the Inspiration Fund to lessen the burden of her school costs in hopes that her mother can now get the surgery.

Avery Wilson (U.S.)

Granted funds for baton twirling classes

11-year-old Avery Wilson from Port Vue, PA, is beyond passionate about baton twirling. While she tried other forms of dance, from her first baton class, she knew it was all she wanted to do. Because of financial hardships, Avery is unable to take private lessons or compete like her peers. We are excited to provide funding for Avery to take these lessons, so she can continue to improve.

Gael Ramirez Salazar (Mexico)

Granted funds for a new computer

Gael is from Mexico, and his greatest goal in life is to improve himself every day so he can set an example for his little sister. He loves computers and wants to be a systems programmer someday. Gael just began exploring computers during the pandemic and wants to further his knowledge. We are happy to provide Gael with new equipment to pursue his dream.

Gratitude is a concept that words can never express to the fullest. However, I will still attempt to express my gratefulness for this grant. I am now able to pursue my passion and take a step further to learn, improve, and reach greatness. I will work to inspire, impact, and connect with people through my work and enter a world of opportunities.

DOING EVERYTHING WE CAN WHEN IT MATTERS THE MOST

With all the challenges that 2022 posed, coming together to give back mattered more than ever. And as crises swept the world in the form of hurricanes, typhoons, fires and flash flooding, we knew we needed to band together and support our family members. That's why, we mobilize with swift urgency whenever we hear of a crisis in any corner of the world, often acting as the first responders. We donate food, water, clothing, and some Chapter members even open their homes to those impacted by natural disasters. This year, we were honored to provide crisis relief to over 85 families in need.



You helped make sure that me and my family kept a roof over our head after Hurricane Ian hit. I really was starting to get overwhelmed with how I was going to keep bills afloat and feed my family. The hurricane left us with flooding and no power for over a week. We lost clothes, furniture and hundreds of dollars in food. I was starting to lose hope since I had a little money but not enough to cover all the expenses of rent, food and the weekly bills. When I was told to apply, I was on edge and didn't know which way to turn. When I got the call that you would help me, I burst into tears and felt that weight lifted. We still have a long way for full recovery, but you helped make bills a little easier. Thank you so much. We can't express our gratitude enough.

Alicia Adams · United States

HURRICANE IAN

Hurricane Ian made landfall right over our Alorica sites in Florida, and our MLBA team was quick to jump in. We heard stories of community members who had lost their homes, cars, and all of their personal belongings. The MLBA Fort Myers team set up a supply drive to help those affected by the hurricane. Aloricans around the world donated to provide funding for families in need, and we donated over \$40,000 to help these victims rebuild their lives.



MAKING BREAST CANCER AWARENESS PERSONAL

After MLBA President Joyce Lee's breast cancer diagnosis in 2021, raising awareness and ensuring more people have access to preventive cancer screenings took on new meaning.

- MLBA set aside a special fund to help pay for costs of early detection tests.
- MLBA partnered with the American Cancer Society:
- Shawn Stacy, Alorica's Chief Client Officer, was the top fundraiser in Nashville, Tennessee in the *Real Men Wear Pink* campaign with over \$60,000 raised for research and patient support.
- MLBA Las Vegas raised \$1,300 for the American Cancer Society's Making Strides Against Breast Cancer Walk.
- MLBA Panama sold donuts to raise money for Breast and Prostate Cancer Awareness Month and encouraged employees to wear pink and blue t-shirts in support of the cause.
- MLBA Chapters around the U.S. ordered 1,000 specially designed t-shirts for Breast Cancer Awareness that they either gave out or sold for profit for MLBA to show their support.
- MLBA's Corporate Services Chapter at the Rochester, NY office rocked Breast Cancer Awareness t-shirts to show their support.
- MLBA encouraged survivors around the world to share their stories and show why screenings are a vital piece to prevention and recovery.



I was diagnosed with breast cancer and had 2 surgeries along with a month of radiation this year. Knowing I had the full support of my Alorica team made the treatment and everything that goes into that process easier. Every time I tell my story, I remind people of the importance of regular cancer screenings. I am proud that Alorica and MLBA support those in the fight against cancer. J Jennifer Tennant · Sr. Corporate Counsel, Irvine, CA

DEDICATED TO DIVERSITY

With such a diverse group of people we call family, there is also diversity in the causes that matter most to them. That is why it is so important to us to partner with a wide variety of organizations that support underprivileged groups as diverse as we are.



REFUGEES

MLBA Montreal partnered with a local charity called "The Welcome Collective" for a winter clothing donation drive to assist refugee families newly settled in Montreal. The organization's clients come from 70 countries of origin worldwide with the majority from Haiti, Democratic Republic of Congo, Syria, Colombia, and more. The organization provides families with free furniture, clothing, kitchen utensils and resources. The first winter in Montreal can be tough, so our MLBA volunteers donated winter coats, boots, sweaters, gloves, and mittens for both adults and children.

INDIGENOUS PEOPLES

MLBA Davao united with Sandawa Pro-Ecology Great Outdoor (SPEGO) to distribute grocery packs to 100 families from the Ata tribe.

PEOPLE WITH DISABILITIES

MLBA Alphaland partnered with the Kanlong Foundation, an NGO that caters to children with disabilities. The foundation's mission is to create a safe space for their scholars to learn life skills without cost and to spread awareness for children with autism and Down syndrome. MLBA Alphaland sponsored 20 of their scholars with school supplies and hygiene kits. Several boxes of supplies for modules, lessons, and general school use were also donated.

TOGETHER for INCLUSION, DIVERSITY & EQUITY



As part of Alorica's DEI program, **TIDE (Together for Inclusion, Diversity and Equity)**, it's important for us to connect with and impact special interest groups as we strive to create an inclusive and equitable world for all.

DEDICATED TO DIVERSITY



SCHOOL-AGED CHILDREN

The MLBA Tucson East team held a backpack drive where they donated 96 backpacks filled with school supplies to local children in need. One teacher even showed up at the event despite just getting back on her feet from undergoing cancer treatment so she could be there for her kids.

WOMEN

Our Puebla Chapter put on a play devoted to raising awareness and stopping violence against women. 175 Aloricans and their friends and families attended and nearly \$800 in funds and personal hygiene kits were donated to the National Association Against Human Trafficking in Society.

SENIORS

MLBA Guatemala donated more than 300 non-perishable goods to Casa Aurora, a local elderly home.

I would like to express my appreciation and gratitude to the entire MLBA committee. During a time where I was financially in need of assistance to be able to attend the funeral services of my father back home, within a few days of submitting my application, they were able to provide assistance. I truly have no words that would fully amount to how grateful I am to have had the chance to say goodbye to my dad. Thank you again to the MLBA organization for making this happen. 'Dångkulu na si Yu'us ma'åse' means 'thank you very much' in my Chamorro language. Joven Quintara · Unites States



Through MLBA, we place a strong focus on disadvantaged populations and do what we can to make lives better in these communities as part of our commitment to diversity, equity and inclusion. We could not make lives better in our communities without the help of our donors. Because of them, we have the funds to truly make a difference.

Thank you to our incredible donors who contributed \$500+ to MLBA this year:

\$500-\$999

Tara Bartlett Colleen Beers Anastasia Bellos Susann Boorse Jim Brunken Aeric Carr Jen Carter Lisel Cherry Linda Cline Adrianna Daher Brian Delaney Justin Di Cristofaro Matt Driscoll Amanda Duncan Na-Nate Matthew Feeney Dan Finnegan Sherae Floyd Aimee Ford Rebecca Garza Tanya Ghetian Tonya Goforth-Olson Goldman Sachs Bryan Gray Cynthia Hamer Ammie Harris Jadah Hawkins

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\$50,000 - \$99,999 Andrea & Mike Mohan

\$100,000 & above Alorica Inc.





LET'S GET SOCIAL

There's no better way to spread awareness and create a culture of connection than by sharing the stories of those you've helped. Follow us at **@MLBAlorica** on Facebook and Instagram to see the lives we've made better.

...



00 44 5 comments 8 shares

BE A PART OF MAKING LIVES BETTER!

"Small acts, when multiplied by millions of people, can transform the world." - Howard Zinn, Historian

We invite you to partner with us to make lives better, improve communities and build futures. To learn more on how to get involved—no matter how big or small—visit **livesbetter.org**.





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I've been involved with MLBA since I started my journey with this company. I'm leading the program for my committee and supervising my country, and it's been an insanely great experience full of peace and gratitude. Just to know how little actions turn into huge impacts for our people and our communities is something that makes feel very proud and happy every day that I come to work.



OUR AWESOME CHAPTER BOARD MEMBERS

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Ofelea Lorraine

Liberty Castillo

Franz Palaje

Bagalihog

Lipa

Christine Pontejos Dula Ira Clare Reyes Vicente Ambucay IV Maribeth Cascante Mary Joy Paglinawan

Marikina

Ma Kristine Bucayan Catherine Sakay Ma Orissa Estrada Alain Marasigan Airam Del Villar Jannielle Asendido Jacques Wong

Mezza

Ma. Kristine Bucayan Jocelyn Ann Buelos Carlo Panahon Edrian Cahindo Jocelyn Ann Buelos Jannielle Asendido Jacques Wong

Luis Temores Ismael Cosio Manuel Macias Viviana Olvera Laura Sanchez

Palengue

Hector Garcia Mario Macias Santiago Ambrosio Erancisco Salazarr

Jose Florido Agnes Rowena Velasco Luis Temores Mónica Lojero Gisela García Jessenia Serrano

Puebla

Noemi Cortez Paloma Gonzalez Maria Zarate Jose Anteliz Clara Perez Jose Sosa Carlos Flores Christian Lopez Cinthia Segura

PANAMA

Carlos Villarreal Yajaira Pusey Juan Mora Cristian Bonilla Carl Gonzalez

GUATEMALA

German Montenegro Flor Hernandez Pablo Cifuentes Vivian Brol

MEXICO

Hacienda

Luis Gonzalez

Hugo Rodriguez

Alphaland



